



CLEVERCURL®

4 Step Guide to the **CURLY GIRL METHOD**

1. CLEANSE

No poo or co-wash to cleanse away product residue, oils and environmental buildup.



2. CONDITION/ TREATMENT

With preferred amount of conditioner/treatment.
(popular techniques are the 'squish to condish' and 'roping' methods.)



3. STYLING

Most commonly with creams, foams and strong hold gels. (popular techniques are the 'praying hands', 'raking' and 'scrunching' methods).

Tip: A little goes a long way with Clever Curl products.



4. DRY

Slow gentle drying is imperative (popular techniques are to 'plop' and then air dry or gently blow dry with a diffuser).

Once the hair is 100% dry, apply the 'Scrunch Out The Crunch' technique to reveal soft, bouncy curls!

To learn more go to clevercurl.com.au or visit your local salon stockist



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